

ECREA 2016 Pre-conference Prague on November 8-9, 2016

PROGRAMME

Day 1 (Tuesday 8 Nov)

1 pm Opening of the preconference

Theme 1: Mediatization: Are we mediatized?

Keynote speeches

Graham Murdock, Loughborough University, UK: Mediatization and the Transformation of Capitalism: Economy, Ecology, Crisis

Gianpietro Mazzoleni, University of Milan, Italy: Is “mediatization” a process underlying changes in the contemporary communication ecosystems?

2:30 pm (continue)

Presentations

Friedrich Krotz, University of Bremen: Explaining the Mediatization Approach.

Juha Herkman, University of Helsinki: Populism as a challenger of the mediatisation thesis?

Discussion

5:30 pm End of day one

Day 2 (Wednesday 9 Nov)

9 am Opening of day 2

Theme 2: Inequality: Do the media contribute to social inequality?

Keynote speeches

Robin Mansell, London School of Economics and Political Science, UK: Inequality, Mediated Communication and Social Inequality: A Critical Perspective

Peter Bajomi-Lazar, Budapest Business School, Hungary: Inequalities in the Media in Central and Eastern Europe

10:45 am (continue)

Presentation

Amit Schejter and Noam Tirosh, Ben-Gurion University of the Negev: Introducing Rawlsian and Senian distributive justice philosophies to new media policy

Discussion

12 noon Lunch break

1 pm Theme 3: Normativity and activism: What is the role of communication academics in society?

Keynote speeches

Des Freedman, Goldsmiths, University of London, UK: Academics and the politics of engagement

John Downey, Loughborough University, UK: A case for Public Communication scholarship

2:30 pm (continue)

Presentations

Liisa Hänninen, Universidad Complutense de Madrid: RRI as a critical concept for future science and communication frontrunners: Scrutinizing conceptual framework for responsible R&I and assessing its usefulness to empirical work

David Domingo, Université Libre de Bruxelles: Embracing normativity: strategies and implications

4:30 pm Closing session

The programme may be subject to change.